



ASHI Officers for 2017



Howard Pegelow
President-Elect

*H.A. Pegelow Investigations
Gilbert, AZ*

ASHI has had positive membership growth during the past year, in part due to The ASHI School, as well as many new members coming into our organization. In addition, ASHI's membership retention levels have exceeded expectations.

Over the past year, ASHI has advanced in the areas of social media, production of educational webinars, video broadcasts of area chapter meetings and the virtual ASHI chapter. The 2016 program "The Year of the Chapter" produced a positive effect as well.

A goal for 2017 will be welcoming all our new members into our society and into our chapters for the benefit of all.

Membership highlights:

- 1998, joined ASHI
- 2007-08, Great Lakes Chapter President
- 2009-2010, Governance Task Force
- 2006, Complaints Committee - Logo Use
- 2004-2008, 2009-2013, EBPHI/NHIE, Director and Treasurer
- 2008-2014, Amvets, VFW
- 2009-2010, Speaker of the CoR
- 2014, Secretary
- 2015, Vice President
- 2016, President-Elect



Timothy Buell
President-Elect

*Tim Buell, LLC, dba Pillar To Post
Hilliard, OH*

The two significant issues facing ASHI are increasing membership while keeping and developing strong chapters.

ASHI needs to budget funds to market on a national level while providing marketing tools to local chapters and members to help them advertise, promote and market ASHI® and their business.

In addition to a strong marketing/advertising campaign, putting on quality education is a must. Continuing to promote IW and chapter education is the key. Quality education not only improves the profession, but provides value to national and chapter membership.

Membership highlights:

- 2012-2015, Director ASHI National
- 2013, Director ASHI Education Inc.
- 2013, Board Liaison Membership Committee
- 2013, Board Liaison Finance Committee
- 2013, Member Strategic Planning Committee
- 2010-2011, Member Council of Representatives
- 2011, Instructor, The ASHI School
- 2009-2011, President Ohio Chapter
- 2015-2016, Treasurer



Scott Patterson
Vice-President

*Trace Inspections, LLC
Spring Hill, TN*

Two significant issues facing ASHI are improving the success of our new members and increasing ASHI's presence in the marketplace so that the general public will ask for an ASHI Inspector. The first issue can be accomplished by increasing and tailoring the new member benefits so that ASHI helps them succeed in the marketplace. The second issue can be done by increasing our exposure on social media; this is such an untapped market for ASHI.

Strategic plan goals include increasing online education options for our members. In addition to presenting our annual InspectionWorld® conference, we should add one or two smaller regional (two-day) events. Also, we should create two other certificate programs to go along with our ACI certification.

Membership highlights

- 1996, joined ASHI
- 2001-2003, Education Committee Member and Chair
- 2003-2005, Mississippi ASHI Chapter President
- 2005-2007, 2011-2012, Membership Committee Chair
- 2008-2015, Mid-Tennessee, ASHI Director
- 2011-2012, ACI Certification Committee
- 2013-2015, ASHI Board of Directors
- 2014-2015, ASHI Certification Committee, Board Liaison
- 2015, ASHI Education Inc., Director
- 2016, Treasurer

Officers Who Will Lead ASHI for 2017

The President-elect automatically becomes the President. The winners will be installed at the IW 2017 Board Meeting in Las Vegas, Nevada, and will serve immediately afterward.



Donald E. Lovering
Treasurer
Stonehouse CO.
Indian Trail, NC

Member benefits have taken a whole new role for the organization. We must provide more benefits to members for the dollars of membership fees paid. Staff is encouraged to advertize these member benefits at least quarterly. I have found that home inspectors are "tight-fisted and narrow minded" when it comes to return on investment. We need to prove that state licensing can be a requirement for membership, and that membership in ASHI comes with a truckload of benefits.

Town hall meetings are frowned on due to budgetary requirements. Many members would be thrilled to "GRILL" the leadership and have face time, which many will NEVER obtain. We need to move the officers out and about if for nothing more than a "Hi, glad to be here" speech, listen to the members and take back what they say.

Membership highlights

- 1990, joined ASHI
- 1999-2000, National CoR Rep New England
- 1999-2002, Membership Committee
- 1999-2005, Committee Chair Meetings ASHI NE
- 2002-2003, Officer, VP New England Board of Directors
- 2003-2004, Membership Chair
- 2004-2005, Chapter New England Board of Directors, President
- 2004-2005, Chapter New England Board of Directors, President
- 2006-2007, Tech Committee
- 2006-20011, EBPHI, Past Treasurer and President
- 2014, CoR Rep Northern New England



Mike Wagner
Secretary
RAL Inspection Services
Westfield, IN 46074

One of the issues facing ASHI is finding a way to engage with a higher percentage of active members. We have a high number of paid members not affiliated with a chapter or active with ASHI in any other way. These members are missing out on some of the great benefits of membership and ASHI is missing out on the talents and experience these valuable members can contribute. This untapped source of talent could also address another significant issue ASHI is facing, which is the development of qualified new leaders and an improved long-term leadership development plan. We are in a unique position to set the foundation for growth by attracting, engaging and retaining quality individuals to ASHI. Promoting the inspection profession and ASHI to attract young, talented and dedicated individuals will be a critical driver of the association's blueprint for long-term success.

Membership highlights

- 1999, joined ASHI
- 2001, Committee Member Chapter Relations Committee
- 2003-2004, INASHI and Great Lakes Director
- 2003-2004 and 2013, Membership Chair INASHI
- 2005, Peer Review Committee IN-ASHI
- 2012-2013, CoR Member and Midwest Group Leader (13)
- 2013, Committee Member Officers Nominating Committee
- 2014-2016, Director Board of Directors
- 2015-2016, Committee Member Audit Committee
- 2016, Board Liaison Ethics Committee
- 2016, Committee Member Executive Director Evaluation

Candidates identified issues in matrices

Officer and director candidates for 2017 were asked what they considered to be the two most pressing problems ASHI would be facing in the next 12 months. The comments shared here and on the following pages were taken from their answers to this question in the matrices they submitted to be considered by voting members for their respective offices. Links to all the matrices can be found in this section of the January 2017 issue at www.ashireporter.org.

Council Elects New Directors



Four new Directors and one Alternate will take their seats at the April Board meeting.

The Council of Representatives elected four new ASHI Directors and one Alternate. The introductions are excerpts from the matrices submitted by candidates for the three-year terms. Links to the candidates' full matrices are available via the online January 2017 *ASHI Reporter*, www.ashireporter.org.



Michael Conley
Company Straight Inspection Service
Anna Maria, Florida

Increasing non-dues revenue without added burden to the membership. Increasing more significant benefits for the membership, while reaching out to non-affiliated home inspectors.

1. As a previous board member and alternate member serving actively, I have studied ASHI governance and the issues ASHI is currently facing.
2. I feel I can bring opportunities to the table, as well as resolutions to issues that the membership faces.
3. My conduct and voting record are something I can be proud of and stand by. All, I feel, were the result of doing what was best for the organization to the best of my abilities.



James Funkhouser
Fairfax Home Inspections, Inc.
Manassas Park, VA

There are so many issues facing ASHI at this point in time including membership retention, the need to increase brand awareness, meeting the needs of an ever-electronically dependent membership, increasing chapter participation, providing an avenue for leadership participation for those unable to belong to a chapter, etc. You'll notice that there are intersections in those issues where a single program or guided change in position of ASHI would address. So, let's try to kill more than two birds with one stone.

My knowledge of ASHI, leadership and working with people comes from not only 27 years as an ASHI member and chapter leader, but also serving six years on the Examination Board of Professional Home Inspectors, two years as its President, four years in charge of the question writing for the exam. I also have a bachelors degree in communications, which has helped me effectively listen to others and express my concerns in a manner that builds consensus.



Bryck Guibor
Brick by Bryck Home and Building Inspections
Tucson, Arizona

We are not giving the inspectors what they want; we are giving them what we think they need. Ask the inspectors who have left ASHI why they left and address the issues that are global. Second item: We have lost the reason that has existed over time. The inspector joined the chapter for something and now finds that ASHI is not relative. The reasons they leave must be found and corrected. The Hudson Valley chapter used to have 50 members and education with 100 to 150 attending. The chapter is on the verge of disappearing. ASHI must offer support to the chapters in the form of speakers and education support to bring inspectors back.

I have years of experience and the ability to listen so an agreement can be achieved.



Reuben Saltzman
Structure Tech, Inc.
Saint Louis Park, MN

Membership retention for new associates seems to be broken. The membership path for new associates is very difficult to follow and I suspect that this is a large part of why so many new associates never make it to full ACI status. WAY more hand-holding is needed. I see this firsthand with my newest inspectors. I would help make the membership path for new associates much easier to follow, which would help to improve membership retention. This should be a priority item. A distant, second issue is the online forum is barely used and has been outdated for a long time. I would work with ASHI's technical staff to either re-vamp the existing forum or to create an official, private Facebook group only for ASHI members.

I'm excellent at problem solving, I'm tech savvy and I work well in groups.

The alternate had not been chosen at the *Reporter* print date.



ASHI 2016 Committees:

Thank You for Your Service

During 2016, ASHI members chaired and served on the society's standing committees, contributing ideas and plans, and carrying out the Board's directives. They deserve recognition for their service.

Bylaw

Brendan Ryan, Chair
Valencia, PA

Miki Mertz
Shawnee, KS

Paul L. Signore
Kula, HI

Tony Smith, Board Liaison
Cedar Rapids, IA

Frank Lesh, Staff Liaison
Des Plaines, IL

Certification

Vince Tecce, Chair
Yardley, PA

Scott Johnson
Marietta, GA

Rod Beacham
Kenmore, WA

Jim Hemsell
Denton, TX

Michael D. Conley
Anna Maria, FL

Hugh Kelso
Seattle, WA

Gloria Linnertz, Public Member
Waterloo, IL

Scott Patterson, Board Liaison
Spring Hill, TN

Mike Rostescu, Staff Liaison
Des Plaines, IL

Chapter Relations

Brian "B.K." Thompson, Chair
Lorain, OH

Larry K. Brooks
Alexandria, AL

Kenneth A. Clouse
Lawrence, KS

Rudy Schlosser
Glenview, IL

R. Sean Troxell
Riverdale, MD

Ken R. Harrington, Board Liaison
Delaware, OH

Russell K. Daniels, Staff Liaison
Des Plaines, IL

Complaints – Ethics

Kevin Vargo, Chair
Perth Amboy, NJ

Allan K. Davis
Louisville, KY

Robert Claus
Naperville, IL

Kelly Reeve
El Dorado Hills, CA

Robert Walstead, Board Liaison
Sun City, AZ

Russell K. Daniels, Staff Liaison
Des Plaines, IL

Complaints– Logo Use

Manass Hochstetler, Chair
Middlebury, IN

Bruce LaBell, Board Liaison
Phoenix, AZ

Russell K. Daniels, Staff Liaison
Des Plaines, IL

Director's Nominating

Brendan Ryan, Chair
Valencia, PA

Skip Walker
San Bruno, CA

Eric Barker
Barrington, IL

Brian Murphy
Highlands Ranch, CO

Tony Hecht
Phoenix, AZ

Russell K. Daniels, Staff Liaison
Des Plaines, IL

Ethics

Jamison Brown, Chair
Poquoson, VA

Lawrence Hoytt
Novato, CA

Gene Autore
Norwalk, CT

S. Craig Lemmon
Colleyville, TX

Joe Pangborn
Columbia, MO

Tom Robertson
Florence, SC

Steve Jenicek
Basin, MT

Mike Wagner, Board Liaison
Westfield, IN

Frank Lesh, Staff Liaison
Des Plaines, IL

Finance

Tim Buell, Chair
Marysville, OH

Randy Sipe
Spring Hill, KS

Howard Pegelow
Gilbert, AZ

Robert Walstead
Sun City, AZ

Scott Patterson
Spring Hill, TN

Alden E. Gibson
Breslau, ON

Frank Lesh, Staff Liaison
Des Plaines, IL

Toni Fanizza, Staff Liaison
Des Plaines, IL

Harry Rosenthal, Esquire
Ambler, PA

Legislative

David Goldstein, Chair for the State
Robbinsville, NJ

Jeff Barnes, Chair for Federal
Mulvane, KS

Donald Lovering, Sr., Board Liaison
Auburndale, MA

Frank Lesh, Staff Liaison
Des Plaines, IL

Membership

Lisa Alajajian Giroux, Chair
Milford, MA

Marlon Page
Atlanta, GA

Leonard Licari
Haverhill, MA

John Wessling, Board Liaison
St. Louis, MO

Russell K. Daniels, Staff Liaison
Des Plaines, IL

Officier Nominating

Alden E Gibson, Chair
Breslau, ON

Brendan Ryan
Valencia, PA

Miki Mertz
Shawnee, KS

Jules Falcone
Media, PA

Hollis Brown
Manassas, VA

John J. Biegalski
Wayne, PA

Bryck Guibor
Tucson, AZ

Thomas G. Lauhon
Lansing, KS

George L. Basista
Boardman, OH

Russell K. Daniels, Staff Liaison
Des Plaines, IL

PR

Skip Walker, Chair
San Bruno, CA

Bill Loden
Madison, AL

Larry Cerro
Tallahassee, FL

Welmoed Sisson
Boyd's, MD

Reuben Saltzman
Maple Grove, MN

Alden E Gibson, Board Liaison
Breslau, ON

Dave Kogan, Staff Liaison
Des Plaines, IL

Technical

Charles Buell, Chair
Shoreline, WA

Reuben Saltzman
Maple Grove, MN

Mark Cramer
Indian Rocks Beach, FL

Mike Twitty
Mount Juliet, TN

Peter G. Engle
Rumson, NJ

Michael W. Casey
Fallbrook, CA

Kevin E. Westendorff, Board Liaison
Mt. Pleasant, SC

Frank Lesh, Staff Liaison
Des Plaines, IL

Education

Mario Lucciola, Chair
St. Catharines, ON

Reuben Saltzman
Maple Grove, MN

Uli Sommers
Beaverton, OR

Harry Janssen
Guelph, ON

Peter N. Jung
Germantown, MD

Greg Grabs
Bismarck, ND

Robert Walstead, Board Liaison
Sun City, AZ

Michele George, Staff Liaison
Des Plaines, IL

Standards

Thomas G. Lauhon, Chair
Lansing, KS

Christopher Ueland
Wayzata, MN

Jack Fehlandt
Bartlett, IL

JD Grewell
Silver Spring, MD

Jeff Frishof
Redwood City, CA

Bruce A. Barker, Board Liaison
Cary, NC

Frank Lesh, Staff Liaison
Des Plaines, IL

Strategic Planning

Larry Cerro, Chair
Tallahassee, FL

Rob Cornish
Manotick, ON

John Fryer
Oakland, CA

Lonnie D. Moore
Lowell, AR

Reuben Saltzman
Maple Grove, MN

Roger Williamson
Chattanooga, TN

Mark S. Londner, Board Liaison
Purcellville, VA

Frank Lesh, Staff Liaison
Des Plaines, IL